

Evaluation Profile: 2011 County Fair Arts Access and Cultural Heritage Grant—Competitive

This is a competitive grant program. Applications will be scored using the evaluation profile and ranked on their relative merit in each category. Give special attention to the evaluation profile when answering the questions on the application. Scores for each evaluation item will be multiplied by their respective weights and then weighted scores will be totaled to provide the overall score.

County Fair: _____

Project Category: __Construction and Capital Improvement __Event Enhancement __Programming

Evaluation Item	4 Points:	3 Points:	2 Points:	1 Point:	0 Points:	Weight
1. Project Plan and Application Completeness	The project is extremely well designed; the timelines are ambitious yet feasible. The plan will surely obtain the desired results. All application questions are thoroughly answered.	The project is good, technically sound and feasible. The plan is adequate to obtain the desired results. All application questions are satisfactorily answered.	The project plan is workable, but has some technical problems or unfeasible timelines; plan is adequate but could be improved. All questions are addressed in the application.	The project might not be doable because it is not adequately planned or has major technical problems; plan is inadequate. Questions on application are not clearly answered.	The project is poorly planned and/or not technically possible. Portions of the application are not completed.	2
2. Budget and Financial capacity of the applicant	Excellent fit between work to be accomplished and dollars budgeted. Budget is well detailed and demonstrates extensive planning. All costs are directly related to the project.	All significant expenditures are itemized and are well matched to the work to be accomplished.	The budget is reasonable, some significant entries should have been itemized; unforeseen contingencies might arise that are not covered by the budget.	The fit between tasks and expenditures is questionable. Some costs are not directly related to the project.	Budget is unreasonable and costs are not directly related to project.	2
3. Capacity to complete project and likelihood of success.	Competent applicant will have no problems completing project. Applicant is working with collaborators that have expertise in areas, when applicable.	Above average applicant should have few, if any problems completing project. Applicant is working with collaborators that have sufficient expertise in areas, when applicable.	Applicant and collaborator, when applicable, will be able to implement the project satisfactorily.	Applicant and collaborator, when applicable, lack in management ability; questionable as to whether project can be completed with success.	The project is clearly above the management level of the applicant and collaborators.	2

Evaluation Item	4 points:	3 Points:	2 Points:	1 Point	0 Points	Weight
4. Project merit or quality, and consistency with Legacy and grant program objectives.	Project directly increases access to the arts, arts education, and the preservation and promotion of MN cultural heritage and history. Project highlights an exceptional talent or program agenda that thoroughly engages participant. It is clear to outside viewer that the project is about art, culture or history.	Project directly increases access to the arts, arts education, and the preservation and promotion of MN cultural heritage and history. It is clear to outside viewer that the project is about art, culture or history.	Project is mostly related to the arts, arts education, and the preservation and promotion of MN cultural heritage and history. Offers the participant an adequate experience.	It is questionable as to whether the project directly increases access to the arts, arts education, and the preservation and promotion of MN cultural heritage and history. Program does not offer participant a meaningful artistic, cultural, or historical experience.	Project does not relate to the arts, arts education, and the preservation and promotion of MN cultural heritage and history.	2
5. Regional impact and need for art, heritage and history programs in the community.	The project offers access to a program or service not offered in the community; the project removes significant barriers for a majority of the community's population to access a service or program. Impact of project greatly affects region.	No other organization in the community is providing the same excellence in programming to a broad section of the community.	The project targets a specific demographic that normally does not have access to a service or a program. Impact of project greatly affects target demographic.	The project will offer access to a service or a program a majority of the population has access to, and does not provide exposure to new programming in the region.	The project offers access to a program already widely available and utilized in the community and region. Does not impact the region.	3
6. Project evaluation plan	Plan to measure success of objectives is clear. Plan will provide meaningful data to assess the program's success to improve future programming.	Plan to measure is feasible and offers mostly relevant data.	Plan to measure success of objectives does not offer substantial information.	Plan to measure proposed objectives is vague.	Plan to measure proposed objectives is not feasible.	1
7. Impact of award on fair	Fair is overcoming severe financial and/or programming deficiencies and project is an innovative way to address a specific problem. Award will significantly impact the fair's operations.	Fair's budget ranks in the bottom 25 th percentile of fair's to apply.	Fair's budget ranks between the 25 th and 75 th percentile of fairs to apply.	Fair's budget is in the top 75 th percentile or above of fairs to apply.	Fair is financially stable and has extensive community involvement. Award will not affect the fair's operations.	3
8. Matching funds (Evaluated ONLY for Construction and Capital Improvement Projects)	Approximately ½ or more of the project costs are covered by matching funds at least one outside resource. Contributions from the fair do not count as an outside source.	Approximately ¼ or more of the project costs are covered by matching funds from at least one outside resource. Contributions from the fair do not count as an outside source.	Less than ¼ of project costs are covered by matching funds from at least one outside source. Contributions from the fair do not count as an outside source.	Matching funds come from once source—the fair.	No matching funds.	1

Total Score: _____

Highest Possible Score: 60

Highest Possible Construction and Capital Improvement Score: 64